

Privacy Policy

PRIVACY POLICY

Introduction

- This privacy policy (“Privacy Policy”) explains how Sunscape Apartments (“Company,” “we,” “us,” or “our”) handles personal information collected from visitors to our website (“www.liveatsunscape.com”) and any associated mobile applications.

Purpose

- To clearly outline the types of personal information we collect.
- To explain how we use and protect collected information.
- To inform you of your choices regarding your personal data.
- Information We Collect:
 - **Contact Information:** Name, email address, postal address, phone number.
 - **Financial Information:** Payment details for services rendered (credit card, bank account info).
 - **Demographic Information:** Age, gender, marital status.
 - **Usage Data:** IP address, browsing history on our Site, interaction with features.
 - **Other information:** Details voluntarily provided to enhance service delivery.

How We Use Your Information

- **Service Provision:** To process requests, transactions, and provide relevant services.
- **Improvement:** To analyze usage patterns and enhance Site functionality.
- **Communication:** To send updates, newsletters, or promotional materials (with your consent).
- **Legal Compliance:** To fulfill legal obligations or respond to lawful requests.

Information Sharing

- We may share information with:

- Service Providers: Third parties assisting in fulfilling your requests or improving our services.
- Affiliates: Companies under common ownership for marketing or operational purposes.
- Legal Requirements: To comply with legal obligations, court orders, or to protect our rights and those of others.
- Business Transactions: In the event of a merger, acquisition, or sale of our assets.

Children's Privacy

We do not knowingly collect personal information from children under the age of 13.

If you believe we have inadvertently collected such information, please contact us immediately.

Data Security

We implement reasonable security measures to protect personal information from unauthorized access, disclosure, or misuse. However, no internet transmission is completely secure.

SMS Communications

We may use SMS (text messaging) to communicate with you about services, updates, promotions, and other relevant information. Here's what you need to know:

- **Program Description:** By opting into our SMS program, you consent to receiving automated and periodic text messages regarding [describe types of messages – e.g., appointment reminders, property updates, maintenance notifications, special offers].
- **Information Collected:** To enroll, we may collect your name, email address, and mobile phone number.
- **Methods of Collection:** You may opt-in via an online form, by directly texting a keyword to our designated number, or by providing your information to a staff member.
- **Opt-Out:** You can opt-out at any time by replying "STOP" to any message or by contacting us directly. Message and data rates may apply.

- **Frequency:** Message frequency will vary depending on your preferences and the nature of our communications.

Your Rights

Depending on your jurisdiction, you may have the right to:

- **Access and Review:** Request a copy of your personal information.
- **Correction:** Update or correct inaccurate information.
- **Deletion:** Request the erasure of your personal information (subject to certain exceptions).
- **Restrict Processing:** Limit how we use your information.
- **Object to Processing:** Opt-out of certain uses of your information.
- **Data Portability:** Receive your data in a structured format.

Cookies and Tracking Technologies We use cookies and similar technologies to understand website usage and personalize your experience. You can manage cookie preferences through your browser settings.

Do Not Track Signals We may not respond to “Do Not Track” signals as there is no industry standard for compliance.

Third-Party Websites

This Site may contain links to third-party websites. We are not responsible for the privacy practices of other sites.

California Residents: Your Rights

If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA) including knowing what information we collect, the right to deletion, and the right to opt-out of the sale of your personal information. We do not sell your personal information.

Changes to This Policy

We reserve the right to update this Privacy Policy. Changes will be posted on our Site or communicated to you.